

PRESS RELEASE

Nord Lommerse Flower Bulb Group finds partnership for future expansion



HILLEGOM, 08 January 2021 - Flower bulb preparation- and trading company [Nord Lommerse Flower Bulb Group](#) located in Hillegom has attracted [Smart Impact Investment](#) as a new partner at the end of last year. The independent investment company will support the company with knowledge, skills and funding to secure the next phase of growth for the future.

Managed by the families Lommerse and De Wit, the Nord Lommerse Flower Bulb Group has been in the industry of cultivation, trade and preparation of flower bulbs for many generations. Through the years the company, with their own nursery in Anna Paulowna, has developed itself into a worldwide market leader in the areas of cultivation and supply of tulip bulbs, hyacinth bulbs and more, to the professional forcers. Nord Lommerse Flower Bulb Group is best known for its wide range of flower bulbs, which enables them to offer their clients a one-stop-shop.

CEO Erik Lommerse: "It is time for the next phase for the Nord Lommerse Flower Bulb Group. Together we have built the company to what it is today. However, we want to expand our worldwide footprint. To secure our continuation and growth, while maintaining quality and service, we were looking for a strong partner which we found in Smart Impact Investment.

Smart Impact Investment is an independent private equity firm which focusses on healthy enterprises with ambitions of growth in the agricultural- and food sector. Harko Buringh from Smart Impact Investment: "Nord Lommerse Flower Bulb Group is a typical Dutch company with a good reputation and a bright future perspective. We look forward to a successful collaboration with the realization of the company's further strategy of growth.

The part of family Lommerse and De Wit will stay secure. They will remain active as shareholders and management of the company while remaining the trusted point of contact for suppliers, growers and clients.

Websites:

www.nordlommerce.com

www.smart-impact.nl

End Press Release